

LAND-SAILOR

by DANIEL BEERSTECHE



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The desert, the sea, lonesome landscapes or simply the view from a mountain's peak. Vastness, the vastness in which your view is not disturbed by anything and you find nothing to focus on has always fascinated me. Surrounded by nature's forces you realize your true size, social problems become less important, your own horizon is broadened and the things that absorb you in your everyday life and seem important for survival, become less important. Whoever has been seized by this longing for freedom, vastness and silence, can't get it out of his head...

For my next art project I am going to travel into the vastness of Patagonia. Here, I hope to find permanent wind, most of the time from a south-southeastern direction, which, in connection with the plain, apparently infinite scenery along the coast and in the pampas, will provide me with the ideal condition for my plan. I will leave in the best, as windiest, time of the year in the short Patagonian summer, two months on the go will follow!

With a sailing boat which has been equipped with wheels I am going to sail across the country on the country road E3 and on small lonesome side streets from the south of Patagonia which is nearly unsettled across the pampas northward towards civilization. Only powered by the force of the wind, I will be completely dependent on this element. In contrast to sailing on water it is not possible for me to cruise against the wind on the street. The direction of the wind has to be the right one to make headway. I will have to sit out a calm or headwind, always hoping that the next wind will soon make amends for it.



Thus, I will proceed northwards according to wind, course of roads and weather, aiming at Buenos Aires. I will go as far as the wind becomes a breeze, too weak to power the boat or civilization represented by traffic lights and power lines over the streets, or a bigger amount of traffic or traffic policeman will make my underpinning impossible...

As a result of this trip I will produce a video installation on several channels integrating my real, converted sailing boat.



THE FINANCING

To be able to realize this project, **30,000 € are necessary**. This sum consists of material sponsorship (16.000€) and crowd funding (14.000€):

13.500,- € for the sailing boat, rebuilding it and transport
12.000,- € for film production and post production
3.500,- € Collagen for collages (photograph development and shipping)

CROWDFUNDING

Everybody who likes the idea can support me according to his or her means and possibilities. Besides that, it is about gaining a bit more freedom with your help. According to each sum every supporter receives a service in return:

light air, 1-19€ (>24US\$)

You like what i do and i like that. A lot of Karma-scores for you!

light breeze, 20€ (25US\$)

You will be named and thanked on my webpage and in the credits of the film. This will also be the case for those who finance collages or postcards.

close to the wind, 40€ (50US\$)

You will receive a photo as a postcard from Patagonia shot by the artist.

gentle breeze, 80€ (100US\$)

You will receive a self-made postcard from Patagonia, created in the evening after a long day of sailing or during the wait in a calm.

sunshine, 150€ (200US\$)

You will receive a fine art print 16x12in (40x30cm) of the sailing boat in Patagonia shot by the artist. The quantity of the edition is influenced by the number of supporters who decide on the photo.

fresh wind in my sails, 230€ (300US\$)

You get a collage* 16x12in (40x30cm). The quantity of the edition is influenced by the number of supporters who decide on the collage.

sailing weather, 750€ (1.000US\$)

You acquire 1 collage + 1 fine art print of the sailing boat in Patagonia shot by the artist* 24x16in (60x40cm), edition: 7 + 1 AP

wind in my back, 1.800€ (2.300US\$)

You acquire a big collage* 60x16in (150x40cm), edition: 3 + 1 AP.



a milestone on my way, 5.800€ (7.500US\$)

You will get a series of 6 fine art prints of the sailing boat in Patagonia shot by the artist + 1 collage* 24x16in (60x40cm), edition: 3 + 1 AP.

wind in your sails, 12.000€ (15.000US\$)

you may co-sail with me one week at the end of March.

next project with you, 30.000€ (40.000US\$)

you may start an art trip to the country of your choice together with the artist. The plan for the art trip is worked out together

*The collages & fine art prints will be delivered after the sailing trip. If the project should not take place due to unknown reasons, I will guarantee that you get back your money instead of the art works. An early failure of the project in Patagonia is not implied here.

To every supporter it is guaranteed that the provided means are only used for this restricted purpose. If need be, I am happy to send you a detailed cost calculation of the project.

FURTHER NEEDS:

Who would like to support me otherwise, can get in touch with me directly (contact see below).

In addition to the crowd funding, further sponsors are needed to gain the entire required material. Moreover, there is the possibility to get engaged with the project, to offer know-how or to take part organizationally. The expenses can be considerably lowered thereby. This engagement will be paid with postcards and collages, too. The following support is searched for right now:

- shipment of the sailing boat: does somebody know a lot about prices, containers and duty regulations for products shipped to Argentina? Personal contacts with international forwarding agencies and shipping company would be very helpful
- we search for a fold-up bicycle as „a dinghy“. If somebody has a functioning one, I would be very grateful

- translations: the plan is to be translated into good Spanish.
- who is in touch with Argentinian art facilities, curators, institutions, etc. to support the project – an official letter of a big institution could tune a crusty policeman more leniently...
- generally exhibition possibilities for this project
- tips and contacts with material sponsors and supporters
- press contacts to help the project to more publicity
- **redirecting this concept to friends and colleagues, to all that might enjoy this project.**

I hope that it will be possible to realize this project with your help and support!





You find further information about my work on my web page:

www.danielbeerstecher.com

Criticisms and suggestions are always welcome.

I am looking forward to hearing from you!

Kind regards

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SHOWCASE PROJECTS



With this project I am referring to two of my former works. They are based on similar questions, as the given examples will show. You can find further work on my web page: www.danielbeerstecher.com

OUTDOOR-MOBIL

2010 | photos, slide show | 6:40 min

On a small, converted truck I hit the road to Rimini. The loading area of the truck has been transformed into an Outdoor-Mobil with a real lawn, bushes, a tent and a fireplace, which one can all together set up into a wild natural camping area immediately. The slide show presents the course of my 10-day trip over the Passo del San Gottardo to the Lago di Como and further to the beaches of Rimini, as well as the way back via Venice and the Passo del Brennero. This reflects the classical holiday itinerary to Italy that many Germans chose during the times of the wirtschaftswunder, the so-called economic miracle of the 1950s.



SAND AM MEER

2010 | video | 31:20 min

I crossed the Sahara desert dressed in a surfer's outfit and carrying a surfboard under my arms. For half an hour one can watch me trying to come closer and closer towards the sea. The desert inhabitants who I meet are asked to tell me the way. Through the photographs that tell a story and the especially composed music a certain dense atmosphere for this absurd journey is created, which initiates reflection also of the medium film itself. It is a cinematographic picture story between movie, art and performance.